

# Language Proficiency

Q. Dt. \_\_\_\_\_  
Pg. \_\_\_\_\_

Ques → What is the Presentation ?

Ans → Presentation - Presentation is vital situation. Presentation before an audience is an art that has to be learnt with great care and serious effort. In industrial trade and commercial world public speaking is used in the form of public oral expression.

B. Col. 1 Year

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Effective presentation in the presence of viewers audiences and subordinates is as important communication obligation. Effective presentation can be learnt through continuous effort and preparation. Public speaking is not only individual effort but it is collective expression of a group. Impressive public speaking depend upon eloquence.

Occasions of Presentation - There may be many occasions for presentation like.

1. Making a contribution to seminar.
  2. To launch a new product or new service.
  3. Diversification of business.
  4. Commencing a new product training or session.
  5. For a new business plan.
  6. Providing information of changes in business activity.
- Communication can be made more effective if rational and justice are kept in

view while expressing oral presentation.

Objectives:- Oral presentation depends on the eloquence of speaker. Following are the objectives of it.

1. Oral presentation objective is to provide information about the product research innovation, consumer interest etc.
2. Presentation is used to impress the audiences through his views, message and expression. Its object is to make stress on customers to think positively. Concern can achieve its goal.

According to Adair:- "Presentation is a formal or set-piece occasion with two usual hallmarks: the use of audio visual aid and team work"

Ques ⇒ Write about debate, elocution, speeches, group discussion?

Ans ⇒ Debate:- Debate two or more persons try to bring about some cogent solution of the problem or matter or disputed incident. Debate is a formal presentation of arguments on both sides of a question before an audience in accordance with standardized procedure. Used as a form of training in public speaking and as a competitive or



Intramural or interschool student activity. Debates are important for developing intellectual activity and proficiency in speaking of English is well recognized by all.

Elocution:- Elocution in the study of formal speaking in pronunciation grammar. The Latin term elocution is the word of elocution meaning manner of expression. In Classical Latin means public speaking or oratory. Elocution is the skill of pronouncing your words correctly. It sometime describes a particular style of speaking. Elocution was emerged as a formal discipline during the 18th century.

Speech:- There are many occasions in which one is required to make a speech. Speech may be given on formal or informal occasion.

“Speech is Power: ~~use~~ speech is to persuade, to convert, to compel”  
According to -Emerson-