Language Proficiency

**What is the Presentation?**

**Presentation:** Presentation is vital in many situations. Presentation before an audience is an art that has to be learnt with great care and seriousness. In the industrial, trade and commercial world, public speaking is used in the form of public oral expression.

Effective presentation in the presence of viewers, audiences and subordinates is as important as communication. Effective presentation can be learnt through continuous effort and preparation. Public speaking is not only individual effort but it is collective expression of a group. Impress in public speaking depend upon eloquence.

**Occasions of Presentation:** There may be many occasions for presentation like:

1. Making a contribution to conference.
2. To launch a new product or new service.
3. Diversification of business.
4. Commencing a new product training or season.
5. For a new business plan.
6. Providing information about changes in business activities.

Communication can be made more effective if moral and justice are kept in...
Objectives: Oral presentation depends on the eloquence of the speaker, following are the objectives of it.

1. Oral presentation objective is to provide information about the product, research, innovation, consumer interest, etc.

2. Presentation is used to impress the audience through his views, message, and expression. Its object is making customers think positively. Concern can achieve its goal.

According to Adair: "Presentation is a formal or set-piece occasion with at least two usual hallmarks: the use of audiovisual aid and teamwork.

Write about debate, elocution, speech, group discussion.

Debate: Debate due to more person try to bring about some cogent solution of the problem or justify or disputed incident. Debate is a formal presentation of arguments on both sides of a question before the audience in accordance with standardized procedure used as a form of training in public speaking and as a competitive art.
Intramural or interschool student activities, debate are important for developing intellectual activity and proficiency in speaking of English is well recognized by all.

**Elocution**—Elocution is the study of formal speaking in pronunciation, grammar. The Latin term elocution is the most of elocution meaning manner of expression, in Classical Latin means public speaking or oratory. Elocution is the skill of pronouncing your words correctly. It sometime described as a particular style of speaking. Education was emerged as a formal study discipline during the 18th century.

**Speech**—There are many occasions in which one is required to make a speech. Speech may be given on formal or informal occasion.

"Speech is power; speech is to persuade, to convert, to compel." According to —Emerson